

December 14, 2016  
The Early Learning Partnership of York County  
Museum of York County

**Members present:** Sherri Ciurlik, Windy Cole, Alice Davis, Kay Dewalt, Ouida Dest, Sylvia Echols, Tom Faulkenberry, Debra Hess, Wes Hayes, David Lisk, Carol Lovelace, Laura Mahoney, Susan Miskelly, Julie Neeley, Suzanne Okey, Elizabeth Owen, Jodi Rankin, Jim Vining, Jane Culp, Cindy Hunt, Teresa Creech and Shannon League

Meeting started at 8:35 am.

Board approved November Board minutes.

Julie introduced Kay Dewalt, the newest Board member from Fort Mill. Kay gave a book (Pete the Cat's Groovy Guide to Life) to ELP and explained how Fort Mill uses the book in their curriculum.

**Financial Report-** Marie Spearman

Total YTD Revenue	\$ 55,730.90
Total YTD Expenses	\$ 72,339.39
Net Income	\$ (16,608.49)

**Director's Report:**

- 1. Programming/Assessment** (Committee members: Wes Hayes, Kelly Pew, Jim Vining, Tom Faulkenberry, Susanne Okey, Laura Mahony)

**Literacy Programs:**

- I Think I Can...READ! in partnership with Dolly Parton Imagination Library. Current numbers: \$2391 cost and 1183 children enrolled.
- ROR: In contact with Kathy Haisley, office manager, at Tri-County Pediatrics, to secure a date to meet in January with Dr. Shah. I emailed Caroline Trammel our ROR Carolinas rep as well.
- Also explore Manta Peds expansion. This would cover most of the pediatric practices that accept Medicaid in York County.
- Attended the 2016 Chairmen's Summit on Early Childhood hosted by SC First Steps in Cola on Dec. 7<sup>th</sup> featuring Dr. Dana Suskind, founder and director of the Thirty Million Words Initiative and language and literacy researcher Dr. Julie Washington of Georgia State University. Our own, Wes Hayes, was recognized at this event.

**Outcomes Measurement/Evaluation System:**

- Wes Hayes, Sylvia Echols and I met with Comporium on Nov. 18<sup>th</sup>. We asked them to be the corporate force that assists ELP (1) in outcomes, measurement work of our programs and (2) a longitudinal study for school readiness in York County. We discussed how this is reflective in children becoming citizen ready, economic and workforce ready.
- Met with Apparo, a nonprofit technology group, that assists other nonprofits with special IT projects. <https://apparo.wufoo.com/forms/s3w8u4e0rbgd2m/> Attending a brainstorming meeting on January 6<sup>th</sup> at 4:00pm. Actual application due on February 20<sup>th</sup> if they feel we are a good fit. Grant or Community Impact Project (CIP) possible. Either way, ELP will be paired with an IT expert to work on the project. Grant provides the IT partner and money. CIP provides IT partner and is very low cost. Would anyone like to attend this meeting on the 6<sup>th</sup> with me? Let's discuss the various needs we have in order to prioritize what we want from this process with Apparo.
- Interesting quote and article: <https://nationalservice.tumblr.com/post/151761667357/how-data-and-innovation-can-help-people>

Data isn't just numbers - we can use it to help real people. "Because Pay for Success demands outcomes, it calls for collaboration. This means linking data across systems to more fully understand why a mom and child are at risk. It means delivering holistic solutions that address what data tells us are the barriers

to success. And it means continuing to track the outcomes data across systems to know if a difference is being made."

#### Grants & Funding:

- Met with Fred Faircloth on Nov. 18<sup>th</sup>. He told us to invoice for his annual contribution of \$15,000 and to use the money anywhere that we would like to do so.
- Fort Mill Rotary application is due on Dec. 31<sup>st</sup>. Will ask for ROR money for FM office of RH Peds.
- Met with Bob Powers of the Lake Wylie- Clover MayDay group on November 30<sup>th</sup>.. He came to see our office and discuss our programming.
- Attended JWL grant meeting on Thursday, Dec. 1<sup>st</sup>. Due date is January 31<sup>st</sup>, 2017.
- United Way grant is not being rolled out until January 2017 this year. There may be some changes to the process.

#### **2. PR/Marketing** (Committee member: Susan Miskelly)

##### Marketing:

- How do we create an Infographic? <http://www.fcfaonline.com/research-edge-infographics-are-the-way-to-go/?ur=153MB4FC>
- How can we promote ELP throughout York County. How do we say Thank You to our current sponsors/partners?

##### Website/Social Media:

- Newsletter title: A Bird's Eye View - need to work on the info that goes in the template, etc.

#### **3. Partnerships** (Committee members: Sylvia Echols, Alice Davis, Miguel Rullan, Windy Cole, Cindy Hunt, Jody Rankin, Sherri Ciurlik, Jane Culp)

- Toys for Happiness: ELP is donating books to be given out to children as a Holiday Partner. We had an abundance of new children's books that were sent to us as "bonus" books that were not in our age range.

##### Community Partners:

- Campaign for York County Teachers- Why Is ELP Important to the work they do?
- Civic Groups? Faith-Based groups?
- Providing the program to Fort Mill Rotary on Wednesday, January 4<sup>th</sup>. Perfect timing as they will be evaluating grant apps during this timeframe.

#### **4. Fundraising/KKRace** (Committee members: Kimberly McIntire, Nicki Elkins, Jamillah Hasan-Jones, Carol Lovelace, Gene Martin, Cherie Barton, Ellen Green)

- Promoting the "Coins for Kids" approach with various groups. An easy way to get in funds for books from small groups.
- Restaurant Nights are an easy way to make some money. Moe's, Groucho's, Panera, etc.
- GivingAssistant.org – can be used year round for purchases that give back to you and to ELP.
- Holiday donations to ELP can be made in honor/memory of a friend or loved one. Shannon will mail a card with your name on it to the recipient of your choice.

##### KKRace:

- Race Website: <http://run4reading.racesonline.com/>
- Seating at the Board meeting will again be based on geographic region of the county-members will continue to work on companies/individuals in their area to call on for sponsorships.
- Yard Signs will be available at the Board Meeting. These can be used for "show" when selling the sign. They will not be placed in yards until mid-February.
- Begin recruiting volunteers, runners and donors. Registration is up and running on the website for all.
- Meeting with Bob Doster on December 8<sup>th</sup> in Lancaster to discuss his medal work as Race awards.

#### **5. Organizational Efficiencies** (Committee members: Exec Committee members – Julie Neeley, Elizabeth Owen, Ouida Dest, Debra Hess, Marie Spearman)

- Welcome to New Board Member from Fort Mill: Kay DeWalt. She attended our Fort Mill meeting. She works with Jane Culp at Riverview Elementary. She is a Reading Specialist and works with Title I kids.
- D&O Insurance: Premium renewal is \$781.

##### HR Items:

- Performance Appraisal process – Julie.

- HR Handbook to be developed. Recommended by our insurance company as well - Debra & Ouida.

Finance:

Teresa showed the Krispy Kreme shirt that will we have this year and the new yard signs.

Members from each school district met and talked about potential sponsors.

Every Board member took a sign with them to show potential sponsors.

**Next Board Meeting: January 18th, 8:30am at the Museum of York County (MYCO)**  
**Next Executive Committee meeting: February 10th, 8:30am at the York District Office**