

February 15, 2017
The Early Learning Partnership of York County
Museum of York County

Members present: Sherri Ciurlik, Ouida Dest, Sylvia Echols, Nicki Elkins, Jamillah Hasan-Jones, Debra Hess, Wes Hayes, David Lisk, Gene Martin, Laura Mahoney, Susan Miskelly, Julie Neeley, Kelly Pew, Jim Vining, Jane Culp, Cindy Hunt and Teresa Creech

Julie Neeley welcomed everyone started the meeting at 8:33 am.

Julie went over the Financial Report.

Financial Report- Julie Neeley

Total YTD Revenue	\$ 89,684.75
Total YTD Expenses	\$ 100,172.27
Net Income	\$ (10,487.52)

Director's Report:

1. **Programming/Assessment** (Committee members: Wes Hayes, Kelly Pew, Jim Vining, Tom Faulkenberry, Susanne Okey, Laura Mahony)

Literacy Programs:

- I Think I Can...READ! in partnership with Dolly Parton Imagination Library. Current numbers: \$2710 cost and 1272 children enrolled. Discuss the future of this program after the Race. We would need to continue to budget for 5 years out in order to complete what we have registered in my opinion.
- ROR: Met with Dr. Shah and Kathy Haisley, office manager, at Tri-County Pediatrics, on January 26th. Waiting to hear back about a date to implement. They are growing and see approx. 200 well-visits per yr in the two offices of RH and York. Primarily Medicaid. Lots of Hispanic.
- Dr. Dana Suskind, founder and director of the Thirty Million Words Initiative (<http://thirtymillionwords.org/tmw-initiative/>) will be at the ROR Conference in Charlotte on May 5th. Let me know if any of you would be interested in attending.
- VersaMe founders, Chris and Jon Boggiano, Huntersville, NC, who created the Starling Program: <https://www.versame.com/social-efforts/> would like to implement in the NICU with our Wee Read program in the NICU. Piedmont is excited about this opportunity. Waiting to hear back from PMC and looking for funding for this pilot –and may further implement. I have a Starling to show at the Board meeting.

Outcomes Measurement/Evaluation System:

- Apparo: Meeting with our Accenture consultant, Wanda Riddick, on Friday at 4:30 to discuss possibility of future grant request.
- Dr. Duane Neff, Winthrop Social Work program, will be collecting/storing data as part of Impact York County from partners in YC who have an impact on Health/Wellness. The American Academy of Pediatrics (AAP) says literacy is part of wellness in children, therefore we qualify for this assistance.
- Dr. Neff will also be working with United Way agencies on their logic models. I will meet with him next week.

Grants & Funding:

- Fort Mill Rotary grant application has been submitted for ROR funds - \$2500 for FM office of RH Peds.

- The Springs Close Foundation grant is due on March 1. Funding for ROR-Ft. Mill area.

- In discussion with South State Bank to meet with Nate Barber this Spring in Columbia. He is in charge of their Community Reinvestment Act (CRA) dollars which is how to get tapped into larger funding. I met Nate last year at a SCANPO event. Ran into him at a speaker event in November. We will set a time to meet in January with the assistance of Catherine Faircloth, locally at South State. Will most likely want to ask our banker, Laurie Leader, to serve as an exofficio board member as an expectation for the funding.

- JWL grant has been submitted. Requested \$2100 for ROR.

- Received \$2000 from the Clover-Lake Wylie May Day Project for ROR.

- Received \$3000 from Family Trust Credit Union employee fund to use for books and DPIL in York.

- The Springs Close Foundation grant is due on March 1. Funding for ROR-Ft. Mill area.

- United Way grant is due by March 1. I will attend a Cultural Sensitivity workshop on Friday, Feb. 17th as a requirement to apply. Will ask for ROR money in the grant. Funds delivered in June.

2. **PR/Marketing** (Committee member: Susan Miskelly) See KKRace info. Next up: March 18th, York Rotary Dinner Dance.

3. **Partnerships** (Committee members: Sylvia Echols, Alice Davis, Miguel Rullan, Windy Cole, Cindy Hunt, Jody Rankin, Sherri Ciurlik, Jane Culp)

- The last two Little Free Libraries from our partnership with RH Rotary will be dedicated in February. Locations: Pilgrim's Inn on February 27th at Noon and Piedmont Medical Center Women's Tower on February 24th at 11:30.

4. **Fundraising/KKRace** (Committee members: Nicki Elkins, Jamillah Hasan-Jones, Carol Lovelace, Gene Martin, Cherie Barton, Ellen Green)

Winthrop University basketball game promoting ELP raised approximately \$400. Yay! And the Eagles won the game too! Thanks for all that attended!

KKRace-March 4th:

- Race Website: <http://run4reading.racesonline.com/> Board Members are asked to Participate in the Race, Volunteer at the Race, or be a Sponsor for the Race. Go online and sign up today!

- Did you know that February 14th is also International Book Giving Day? <https://bookgivingday.com/2017/01/11/2017-poster-reveal/> Look for Teresa to be on CN2 on February 14th promoting the race and early learning! Books are Love!

- Banners are up on Dave Lyle Blvd and City Hall Amphitheatre.

- Ask school principals to encourage a donation from their schools to the Race. A few schools in Clover have done so.

- Yard Signs will be distributed again at the Board meeting. These can continue to be sold up until Race Day!

- Board Members take posters and rack cards to distribute.

ALL signage goes up the week of February 13th.

- Continue to recruit volunteers, runners and donors. Registration is up and running on the website for all.
- Bob Doster medal work as Race awards. They are looking great!
- Posters/Rackcards from Shutterfly are here and will be distributed at the Board meeting. Start2Finish has distributed in the Charlotte area.

York Rotary Dinner & Dancing: March 18th, 6:30pm, The Garden Café. Tickets are \$25. Help Rotary sell the tickets. Proceeds go to support I Think I Can... Read! (DPIL)

-GivingAssistant.org is still a way to donate to ELP when shopping online anytime of the year!

5. Organizational Efficiencies (Committee members: Exec Committee members – Julie Neeley, Elizabeth Owen, Ouida Dest, Debra Hess, Marie Spearman)

- SCANPO Summit on March 6-8 in Columbia. Great training and always a good place to make connections for funding!
- Executive Board Meetings: reviewing meeting dates and the possibility of using Zoom, an online format.
- Review Strategic Plan and make any necessary changes/updates in the Summer. (Teresa)

HR Items:

- Program Coordinator position: Shannon will be leaving us. She and Jay will be moving to the Clemson area. Exec will be conducting a search to fill her position.
- Performance Appraisal process – Thank you to Julie for her work on this! Teresa to do self-evaluation work the week of March 20th. Exec will review on March 29th at 9am using Zoom teleconferencing. Exec will review with Teresa on April 7th at 9:00am at our regularly scheduled Exec meeting. Salary administration will then be updated in the new fy budget.
- HR Handbook to be developed. Recommended by our insurance company and accountant - Debra & Ouida. To be completed by July 1st so we will have for new employee.

Finance:

- Individual Program Budgets – fine tune these going into next year as the new fiscal budget is being developed (Teresa)
- April – show new budget to the Board for review.
- May- Board votes on the new budget for FY2017-18.

Next Board Meeting(s): March 15th at Rock Hill Family Resource Center. Next Executive Committee meeting-rescheduled to: March 10th, 8:30 am at the York District Office