

January 18, 2017
The Early Learning Partnership of York County
York School District 1 Boardroom

Members present: Sherri Ciurlik, Alice Williams Davis, Ouida Dest, Sylvia Echols, Nicki Elkins, Tom Faulkenberry, Jamillah Hasan-Jones, Debra Hess, Wes Hayes, David Lisk, Carol Lovelace, Gene Martin, Laura Mahoney, Susan Miskelly, Julie Neeley, Suzanne Okey, Kelly Pew Jim Vining, Jane Culp, Nina Feemster, Penny Sanders, Teresa Creech and Shannon League

Julie Neeley welcomed everyone started the meeting at 8:32 am.

Julie went over the Financial Report.

Financial Report- Julie Neeley

Total YTD Revenue	\$ 77,490.02
Total YTD Expenses	\$ 85,651.14
Net Income	\$ (8,161.12)

Director's Report- Teresa Creech

1. **Programming/Assessment** (Committee members: Wes Hayes, Kelly Pew, Jim Vining, Tom Faulkenberry, Susanne Okey, Laura Mahony)

Literacy Programs:

- I Think I Can...READ! in partnership with Dolly Parton Imagination Library. Current numbers: \$2603 cost and 1228 children enrolled. Discuss the future of this program after the Race.
- ROR: In contact with Kathy Haisley, office manager, at Tri-County Pediatrics, to meet on January 26th with Dr. Shah. Caroline Trammel our ROR Carolinas rep will attend as well.
- ROR Impact Report: <http://files.constantcontact.com/d117db5a001/4094fee7-960a-43d0-b47d-e3373ca18a4a.pdf> Please review this report. Great info that we can use and fit to our needs.
- Dr. Dana Suskind, founder and director of the Thirty Million Words Initiative (<http://thirtymillionwords.org/tmw-initiative/>) will be back in touch to discuss our partnerships with health and education partners here in York County.
- VersaMe founders, Chris and Jon Boggiano, Huntersville, NC, who created the Starling Program: <https://www.versame.com/social-efforts/> would like to implement in the NICU with our Wee Read program in the NICU. Piedmont is excited about this opportunity. We will be meeting with VersaMe on January 24th at PMC. This would assist in our data collection efforts.

Outcomes Measurement/Evaluation System:

- Apparo: Julie and I will be attending a brainstorming meeting on January 20th at 4:00pm. Actual application due on February 20th if they feel we are a good fit. Grant or Community Impact Project (CIP) possible. Either way, ELP will be paired with an IT expert to work on the project. Grant provides the IT partner and money. CIP provides IT partner and is very low cost.

Grants & Funding:

- Fort Mill Rotary grant application has been submitted for ROR funds - \$2500 for FM office of RH Peds.
- The Springs Close Foundation grant is due on March 1. Funding for ROR-Ft. Mill area.
- In discussion with South State Bank to meet with Nate Barber in Columbia who is in charge of their Community Reinvestment Act (CRA) dollars which is how to get tapped into larger funding. I met Nate last year at a SCANPO event. Ran into him at a speaker event in November. We will set a time to meet in January with the assistance of Catherine Faircloth, locally at South State. Will most likely want to ask our banker, Laurie Leader, to serve as an exofficio board member as an expectation for the funding.
- JWL grant has been submitted. Requested \$2100 for ROR.
- Requested \$2000 from the Clover-Lake Wylie May Day Project for ROR.
- Received \$3000 from Family Trust Credit Union employee fund to use for books in York, SC.
- United Way grant meeting will be on January 17th, 2017. The grant process will be covered as well as the results from the community assessment report. Grant recipients will be awarded in June.

- Giving Tuesday(November 2016) funds received – approx. \$1,500
 - ELP's ROR literacy efforts are being included in the Healthy People, Healthy Carolinas (HPHC) grant from the Duke Endowment as led by Susan Collier-DHEC regarding Wellness in York County.
 2. **PR/Marketing** (Committee member: Susan Miskelly) See KKRace info.
 3. **Partnerships** (Committee members: Sylvia Echols, Alice Davis, Miguel Rullan, Windy Cole, Cindy Hunt, Jody Rankin, Sherri Ciurlik, Jane Culp)
 - ELP will be contributing books for 4 yr olds to the Children's Museum as part of Countdown to Kindergarten in August.
 - The last two Little Free Libraries from our partnership with RH Rotary will be dedicated in February. Dates to be determined. Locations: Pilgrim's Inn and Piedmont Medical Center Women's Tower.
 - Presented the program to the Fort Mill Rotary Club on January 4th.
 - Jamilyn Larsen, who works in the College of Visual Arts, proposed a community project that involved Winthrop education, world languages and design faculty and their students to create, illustrate and publish the Spanish/English children's books. ELP received some of these books. Here is the article.<http://www.winthrop.edu/news-events/article.aspx?id=46360#.WFK1vYffvy4.email>
 - 4. **Fundraising/KKRace** (Committee members: Kimberly McIntire, Nicki Elkins, Jamillah Hasan-Jones, Carol Lovelace, Gene Martin, Cherie Barton, Ellen Green)

KKRace:

 - Race Website: <http://run4reading.racesonline.com/>
 - Did you know that February 14th is also International Book Giving Day? <https://bookgivingday.com/2017/01/11/2017-poster-reveal/> Look for Teresa to be on CN2 on February 14th promoting the race and early learning! Books are Love!
 - Banners being made for downtown RH advertising. Dave Lyle Blvd and City Hall Amphitheatre.
 - Ask school principals to encourage a donation from their schools to the Race.
 - Yard Signs are available to be sold as a \$100 sponsorship.
 - Begin recruiting volunteers, runners and donors. Registration is up and running on the website for all.
 - Bob Doster medal work as Race awards.
 - Posters/Rackcards from Shutterfly will be ready by January 31st.
 - 5. **Organizational Efficiencies** (Committee members: Exec Committee members – Julie Neeley, Elizabeth Owen, Ouida Dest, Debra Hess, Marie Spearman)
 - Strategic Plan Review: Goals & Objectives as they relate to Committee Work
- HR Items:
- Performance Appraisal process – Julie.
 - HR Handbook to be developed. Recommended by our insurance company and accountant - Debra & Ouida.
- Finance:
- Individual Program Budgets – fine tune these going into next year as new fiscal budget is being developed (Teresa)

Kelly Pew- State has a new accountability plan prepared for college/work force.

Next Meeting

Wednesday, February 15th at 8:30 am
Museum of York County
4621 Mt. Gallant Rd.