

November 16, 2016
The Early Learning Partnership of York County
Bright Beginnings-Clover Resource Center

Members present: Sherri Ciurlik, Ouida Dest, Sylvia Echols, Tom Faulkenberry, David Lisk, Carol Lovelace, Laura Mahoney, Kimberly McIntire, Susan Miskelly, Julie Neeley, Suzanne Okey, Elizabeth Owen, Jim Vining, Nina Feemster, Teresa Creech and Shannon League

Meeting started at 8:42 am.

Board approved October Board minutes.

Clover Resource Center Report- Nina Feemster

Serving 70 families. Have been holding Music & Me classes (Kinder music type of program) November 3rd was the last class. Affinity Healthcare has added an additional day to Clover. They are there now a half day on Mondays and every Thursday. There is a nurse there every day. Clover hosted the Medical Clinic on Tuesday during the months of June to September because of roof work being done at York Resource Center. Clover has a new data system for teachers and parents. It creates reports. Nina said that Clover is experiencing some concerns with the Hispanic population because of political issues. David Lisk talked about Baby Net moving its site from Clover to Rock Hill, but still has access to Clover.

Financial Report- Marie Spearman

Total YTD Revenue	\$ 53,939.75
Total YTD Expenses	\$ 57,851.80
Net Income	\$ (3,912.05)

Director's Report: Teresa Creech

- 1. Programming/Assessment** (Committee members: Wes Hayes, Kelly Pew, Jim Vining, Tom Faulkenberry, Susanne Okey, Laura Mahony)

Literacy Programs:

- I Think I Can...READ! in partnership with Dolly Parton Imagination Library. Current numbers: \$2557 cost and 1227 children enrolled.
- ROR: Contact the Doctors at Tri-County peds. Also explore Manta Peds expansion. This would cover all of the pediatric practices that accept Medicaid in York County.

Outcomes Measurement/Evaluation System:

- Wes Hayes and I will be meeting with Comporium on Nov. 18th to discuss support for this work.
- I met with Apparo, a nonprofit technology group, that assists other nonprofits with special IT projects. Waiting to hear back from them with suggestions on developing a tracking system.

Grants & Funding:

- Fort Mill Rotary application- Will ask for ROR money for FM office of RH Peds. I spoke with a member and she will hand submit the application for us.
- Thank you to the Williams Family(Williams & Fudge). They have committed to a \$10,000/yr for 3 years to expand ROR at Tri County Peds.

- 2. PR/Marketing** (Committee member: Susan Miskelly)

Marketing:

- How do we create an infographic? Do we need a Blog? Can we use our e-newsletter instead?
- E-Newsletter title: A Bird's Eye View. Shannon and I need to work on the info that goes in the template,etc.
- How can we promote ELP throughout York County. How do we say Thank You to our current sponsors/partners?

Website/Social Media:

- see below in Fundraising for Giving campaigns.

- 3. Partnerships** (Committee members: Sylvia Echols, Alice Davis, Miguel Rullan, Windy Cole, Cindy Hunt, Jody Rankin, Sherri Ciurlik, Jane Culp)

Community Partners:

- Campaign for York County Teachers- Why Is ELP Important to the work you do? Most teachers are not aware of early childhood and how ELP's work can impact them.

- 4. Fundraising/KKRace** (Committee members: Kimberly McIntire, Nicki Elkins, Jamillah Hasan-Jones, Carol Lovelace, Gene Martin, Cherie Barton, Ellen Green)

- GivingAssistant.org – Register as an individual when shopping for ELP to receive funds. This gets our name out nationally. ELP will be profiled for Giving Week Nov 23-29. Shop at www.givingassistant.org/givingweek #MoreSavingMoreGiving #GivingWeek

- Apparo: Local Good Week- Nov. 7-11. This gets our info out in the Charlotte region.

- "York County Gives" on Giving Tuesday, November 29th - Local Campaign.

- "Deposit A Gift" by Firespring on Giving Tuesday, November 29th (#GT) – National Campaign.

KKRace:

- Race Website: <http://run4reading.racesonline.com/>

- Time to get Race Sponsors! See attached Race Sponsorship Packet.

- Yard Signs for \$100 Sponsorships.

- Relay Teams

- Start2Finish has turned in our City of RH Event application. Review this year's Race Poster and Rack Cards attached.

- Shutterfly to print posters, rack cards

- The Race will be timed this year.

- 5. Organizational Efficiencies** (Committee members: Exec Committee members – Julie Neeley, Elizabeth Owen, Ouida Dest, Debra Hess, Marie Spearman)

- Strategic Plan Review: Goals & Objectives as they relate to Committee Work – pages 9-14.

- Board Member Heather Honeycutt has resigned. She has too much going on at the Foundation to participate fully.

HR Items:

- Performance Appraisal process. Thank you to Julie.

- HR Handbook to be developed. Thank you to Debra & Ouida.

Finance:

- Tax Return has been filed. KnobleIngle CPAs have made us a proposal to do our tax work for the next three years at the rate of \$1,250/yr.

Next ELP Board Meeting
December 14, 2016 at 8:30 am
Museum of York County