

September 21, 2016
The Early Learning Partnership of York County
York County Resource Center
Mini Retreat Board Meeting

Members present: Sherri Ciurlik, Ouida Dest, Sylvia Echols, Tom Faulkenberry, Debra Hess, David Lisk, Carol Lovelace, Gene Martin, Laura Mahoney, Kimberly McIntire, Susan Miskelly, Julie Neeley, Suzanne Okey, Elizabeth Owen, Jody Rankin, Miguel Rullan, Jim Vining, Jane Culp, Cindy Hunt, Penny Sanders, Kelly Pew, Teresa Creech and Shannon League

Meeting started at 4:15 pm. Julie Introduced Addie Crawford, Winthrop student hired to help with book distribution. Board members had coins on the table. We went around the room and each members had to tell what they were doing the year that was on the coin.

York Resource Center Report- Penny Sanders

- Participated in the Countdown to Kindergarten Celebration in Rock Hill on August 4. York School District served 34 rising kindergarteners in the Countdown to Kindergarten program during the summer. Two of our family educators provided home visits for 18 of the families.
- Participated in the Back to School events at York Middle School, Cotton Belt Elementary, Jefferson Elementary, Hunter Street Elementary and Hickory Grove Sharon Elementary schools. Information was shared about services that are provided by Parenting Partnerships and the Family Resource Center.
- Participated in the Back to School Bash sponsored by the York Library on August 13.
- On September 20 we attended a Hispanic Family Night at Cotton Belt Elementary School to share information about the services that we offer.
- We are currently serving 50 families with the Parents as Teachers Program
- We continue to provide SC Thrive services (SNAP and Medicaid).
- There has been an increase in numbers served by Affinity(clinic) since services are available for the entire family.

Financial Report- Marie Spearman

Total YTD Revenue	\$ 9,195.90
Total YTD Expenses	\$ 31,439.40
Net Income	\$ (22,243.50)

Director's Report: Teresa Creech

1. Programming/Assessment

Literacy Programs:

- Wee Read program began at Piedmont Medical Center on September 6th.
- Reach Out and Read Training held at Rock Hill Pediatrics on Wednesday, August 31st.
- Addie is delivering books.
- Shannon is working on a new inventory system for ROR.
- DPIL name change to I Think I Can...READ in partnership with Dolly Parton Imagination Library. Current numbers: \$2557 cost and 1227 children enrolled.

Outcomes/Evaluation System:

- Working to build a measurement system for school readiness will be a focus of ELP going forward. We need to know if the work we are doing and the money we are spending is making the impact that we are hopeful for in children's lives in York County. It will take time to get results, but we need to start the process. This should open the door to some new funding opportunities as well.

Grants & Funding:

- Compiling a list of Grant opportunities and timeframes for throughout the year. If you see any opportunities for literacy, please contact Teresa.
- Applied again for the River Hills Lions Club grant.

- Working with Julie on a Logic Model and a Program Graphic for use in grant writing, etc.
- Grant writing workshop on September 26th.

2. PR-Marketing Marketing:

- New ELP logo, website and reading campaign. Meeting with the Creative Agency on September 20th for training. Website to go live on the 19th.
- How can we promote ELP throughout York County.
- How do we say Thank You to our current sponsors/ partners?

3. Partnerships Community Partners:

- MOU with Winthrop University regarding our relationship with the University and the College of Education regarding space, IT, etc. Being reviewed by Debra Boyd and Ginny Rakeshaw. Waiting to hear back on this.
- Bradley Talbert, PMC New CEO, Amy Faulkenberry, Community Relations at PMC and Jamilah Hasan Jones, ELP Board Member, met on September 1st. All were very positive about our programming in the hospital and their support of ELP in terms of dollars and in-kind. They will support ELP once again with the Race.
- Spoke with the Lake Wylie Lunch Bunch Ladies about our programs. Karen Otteni arranged this event. These ladies are the ones who helped with cutting blankets for the Wee Read program. Several made \$ donations.
- Spoke to The Goddard School PTO on September 8th. They will be participating in a Coins for Kids collection for ELP until September 16th.
- Met with Jay Reagan, South State Bank, and his wife Mary Ladd. She looked over our committee list and is interested in being involved some way after she gets settled in RH. Jay says South State Bank will support the race in some way. He can also make introductions to the corporate giving area as well. We will discuss again.
- Rock Hill Reads meeting on September 28th.
- Shannon and Addie participated in the WU Social Impact Expo for student volunteer opportunities on Tuesday, September 13th.
- Joined the Advisory Board at WU's Macfeat Lab School at the request of Dean Rakestraw.
- Sylvia and I were approached by professor, Crystal Glover, in the WU Early Childhood Department to work together on some efforts. Met with her on September 19th.
- #1 Question Meeting on Thursday, September 22. Is it Good for the Children? Identifying the gaps where children and families can be lost to local services.
- Attending Rock Hill Rotary Meeting on Thursday, September 22nd.

4. Fundraising

- Met with KKRace planning team from WU and City of RH on Monday, September 19th including our Start2Finish representative. Redesigning poster, etc with our new logo.
- Promoting the Coins for Kids approach with various groups. An easy way to get in funds for books from small groups.

5. Organizational Efficiencies HR Items

- Job Descriptions for ED and Program Coordinator to be developed.
- HR Handbook to be developed.
- Complete contract with Kim, bookkeeper, to keep on file.

Finance:

- Tax Return work is getting near the end. Monitoring the cost as Kim did so much of the prep work this year.

We ate dinner, while Teresa went over the new website.

Then the members broke off into the committees that they are interested in being on.

Some members turned in the member's agreement forms.

Next ELP Board Meeting
October 19, 2016 at 8:30 am- LEAP Fort Mill Resource Center
Riverview Elementary School, Fort Mill, SC