

April 19, 2017
The Early Learning Partnership of York County
Museum of York County

Members present: Sherri Ciurlik, Alice Davis, Ouida Dest, Sylvia Echols, Nicki Elkins, Debra Hess, Wes Hayes, Gene Martin, Carol Lovelace, Susan Miskelly, Julie Neeley, Kelly Pew, Marie Spearman, Jim Vining, Shannon League and Teresa Creech

Julie Neeley started the meeting at 8:34 am.

March meeting minutes were approved.

Motion passed to start phasing out DPIL, starting July 1.

Shaun Barnes was there to present ELP a check for \$10,000 from Comporium endowment.

Julie went over the Financial Report.

Financial Report- Julie Neeley

Total YTD Revenue	\$ 119,988.25
Total YTD Expenses	\$ 137,196.42
Net Income	\$ (17,208.17)

Director's Report- Teresa Creech

1. Programming/Assessment

Literacy Programs:

- I Think I Can...READ! in partnership with Dolly Parton Imagination Library. Current numbers: \$2722 cost and 1322 children enrolled.
- ROR: Dr. Shah and Kathy Haisley, office manager, at Tri-County Pediatrics, have sent their application to ROR National for approval. Waiting to hear back.
- Caroline Trammell, ROR Carolinas, will be doing site visits on April 25th.

Outcomes Measurement/Evaluation System:

- The Evaluation Group - data collection for our programs. Waiting on feedback and a cost estimate.
- Nexus Research Group – speaking with this group for an estimate as well.

Grants & Funding:

- South State Bank: Catherine Faircloth has submitted a request packet to Nate Barber. They may be interested in funding ROR at the two FQHC sites, North Central and Affinity as CRA dollars.
- Domtar : planning to meet with a contact there late Spring.

<http://www.businesswire.com/news/home/20170302005243/en/Domtar-Corporation-Nonprofit-Partner-Book-Give-Grant>

- Carolinas HealthCare System: by deleting the focus of the race away from doughnuts, and our participation in Impact York County (coalition on health and wellness) then I hope to be able to talk CHS into providing sponsorship for the Race or donation to ROR for our huge presence in their RH and FM sites.
- Publix Charities: sent me a grant application to apply for Program Support.
- OrthoCarolina Foundation: investigating this source of funds.

Waiting to hear about the following grants:

- Fort Mill Rotary grant application has been submitted for ROR funds - \$2500 for FM office of RH Peds. Not chosen. Also not notified. Heard thru the grapevine.
- JWL grant has been submitted. Requested \$2100 for ROR. Notification and funds delivered in May.
- The Springs Close Foundation grant has been submitted. Requested \$25,000. Funding for ROR-Ft. Mill area. Funds delivered in May.
- United Way grant has been submitted. Requested \$12,000 for ROR money in the grant. April program interview. Funds delivered in June.

2. PR/Marketing York Rotary Dance to benefit ELP. Thank you on Social Media, etc. What a fun event! Let's help advertise and help to get more folks there next year. So much fun! Great venue! And Fab Food!

3. Partnerships

- ELP Race video created by Springs Creative for future use. It is currently being edited after a first viewing. Can't wait for you all to see it!
- Spoke with Dr. Dana Suskind of the Thirty Million Word initiative. She is very interested in our collaborative network here in York County centered around early learning and the medical community. They are currently going through a strategic planning process to make the program more replicable.

4. Fundraising/KKRace

KKRace-Run4Reading follow up: Final cost for 2017 Race was \$14,217. Total proceeds were \$31,476. Net Proceeds: \$17,259. Great Job Everyone!!!

- Our branding team, Big Eyed Bird Creative, has submitted a non-profit priced bid of \$2,000 to revamp the Run 4 Reading to ELP's brand with new artwork, logo, wording, etc. They will begin work after July 1 for our new budget.
- Susan Miskelly assisted me with an after race Google survey for participants. Results to follow.

5. Organizational Efficiencies

HR Items:

- Posted the Literacy Coordinator position on the TogetherSC Career Board site and the WU Eaglelink site. Postings open until April 27th. Received 6 applications so far.
- HR Handbook to be developed. Recommended by our insurance company and accountant - Debra & Ouida. To be completed by July 1st so we will have for new employee.

Finance:

- Organizational Budget – see the attached proposed budgets for 2017-18.
- May- Board votes on the new budget for FY2017-18. Must be reflected in our meeting minutes according to our bylaws.
- Endowment work. ELP needs to look into this for the organization's future.

Next Board Meeting(s): Wednesday, May 17th at MYCO (Museum of York County). Last meeting of the Year!