

January 27, 2016  
The Early Learning Partnership of York County  
ParentSmart Rock Hill Resource Center

**Members present:** Sherri Ciurlik, Ouida Dest, Sylvia Echols, Sue Gover, Ellen Green, Jamillah Hasan-Jones, David Lisk, Gene Martin, Kimberly McIntire, Susan Miskelly, Julie Neeley, Elizabeth Owen, Jody Rankin, Miguel Rullan, Marie Spearman, Jane Culp, Cindy Hunt, Nina Feemster, Penny Sanders, Teresa Creech and Shannon League

Ouida started the meeting at 8:30 am.

Teresa talked about the Krispy Kreme Race- Run 4 Reading until Charles Weathers came. Gave out KK Race poster and yard signs.

Charles Weathers, from The Weathers Group, came to do a follow up meeting about Strategic Planning at 9:15 am.

**Financial Report-**

Total Assets, Liabilities and Capital	\$ 107,912.31
Total YTD Revenue	\$ 69,215.26
Total YTD Expenses	\$ 75,931.83
Net Income	\$ (6,716.57)

**First Steps Report-** David Lisk

1. Nurse Family Partnership
  - a. In the process of posting for the Nurse Supervisor Position immediately, closely followed by the Home Visiting Nurses.
  - b. It has been a long journey but we have crossed the threshold from concept and possibilities to implementation and execution for NFP in our Region. Much appreciation to all the community partners that have supported our efforts.
  
2. Early HeadStart Partnerships with Child Care Centers
  - a. At least one center in York County has been approved to initiate 1-2 classrooms of EHS in the next couple of months.
  - b. Visits from the State Office and a Contractor are being made to determine what up fitting will need to take place at the site. There are funds available to make these improvements.
  - c. Dependent on how successful several other Counties are at finding suitable partners, we may gain additional sites for York County in the near future.
  
3. Early Childhood Conference
  - a. Kimberly P. Johnson will be our Keynote Speaker this year at our Conference on March 19. We will be hosting this event once again at Dutchman Creek Middle School.
  - b. We have a good mix of presenters to assist with the 5 hours of certified training that each child care professional will receive.
  - c. If anyone knows of any providers or early childhood teachers that would like to be included, please let me know or they can learn about the Conference from our website in the next couple of weeks. Last year's Conference Brochure is on the site now; it will be updated in the next few weeks once we have it approved by CCCC&D for the training sessions.  
([www.YCFirstSteps.com](http://www.YCFirstSteps.com) )

❖ **Parents as Teachers Home Visitation**

- Number of families served (1 or more visits) - 90
  - Number of teen parents participating in group meetings - 20
  - Number of teen parents receiving First Steps childcare scholarships - 4

❖ **Family Literacy**

- Number of families served - 17
  - Adult Education GED - 7 / ESL - 10
  - Early Childhood Education – Preschool - 12 / Toddler - 9
- Number of students on track to complete GED program this year - 2

❖ **Group Connections** (# participants to date, \* duplicated count)

- Parenting Partners - 12
- Parenting Piece by Piece (DSS mandated) - 11
- Teen Parent Groups - \*36
- Title I Workshops (District) - \*1289
- Tu Mundo Es Mi Mundo - Your World is My World - Support Group - \*56
- Winthrop Counselors - \*92
- York County Library Story Time - \*96

❖ **Resource Center**

- Number of Clients / Families (# participants to date, \* duplicated count)
  - Affinity Health Center (on-site) - 125 Adults / 143 children
  - Benefit Bank - 17
  - Boys & Girls Clubs - \*1277
  - Family Connections - \*619
  - First Steps - \*1735
  - International Center of YC - \*1363
  - Resource Center Meetings
    - 33 Meetings / \*233 Participants
      - ◆ Referrals - various district, support agencies, businesses, etc. - \*335
  - Safe Kids Car Seat Check - 62
  - T3 Program Behavioral Intervention Program - \*621

❖ **Special Events / Projects**

- **AmeriCorps/Winthrop University** - Boyd Hill Parent & Child Interactive Literacy
- **PATSCH Project w/ First Steps**
  - Research Project with Georgia State
    - Implement Safety curriculum
- **Thanksgiving Meals**
  - In partnership with CACH and the Charlotte Ave. Church of Christ Youth Group
    - 24 Families served
- **Breakfast with Santa**
  - 3<sup>rd</sup> Annual - *Holidays Around the World* - Sponsored by The Hutchinson's
    - 27 families / 61 children

❖ **Updates / Upcoming Events**

- **PS Team Updates**
  - Ana Frey – Accepted position with CareRing NC - a Nurse Family Partnership program
- **Safe Kids Child Passenger Safety Technician**
  - Received Scholarship from Safe Kids for PE to become certified CPS technician
- **School Board Visit**
  - February 5<sup>th</sup> - 8:30 am
- **Week of the Young Child - Come See Me Events**
  - *"Leap into Literacy"* - St. John's United Methodist Church - April 18<sup>th</sup>
  - *"Frog Hoppin' Fun"* - April 22<sup>nd</sup>
- **Community Health Fair**
  - In partnership with the Affinity Health Center, ICYC and ParentSmart - April 29<sup>th</sup>
- **PS Year End Celebration**
  - May 19<sup>th</sup>
- **Schools of Choice**
  - ParentSmart & the Resource Center including all partners with the exception of the B&G Club relocate to Sylvia Circle Elementary School - August 2017

❖ **Funding**

- District, Title I, At-Risk Initiatives, Adult Education Family Literacy Collaborative Grant
- First Steps
- Sisters of Mercy

❖ **Attachments**

- 20<sup>th</sup> Anniversary Count
- Operation Outreach Flyer

**Executive Director's Report**- Teresa Creech

-Givolio App available for iphones. ELP is on there for a quick way to donate to our cause. Go to the App Store to download-FREE.

-Anita Case and I will be Presenters at the SC Association of NonProfit Organizations Conference in March on the topic of CollaborACTION. A win-win for the Medical Clinics.

- Dr. Martha Edwards and I will be Presenters at the Reach Out and Read Seminar on April 11th.
- Shannon is in the Implementation Phase of our new Donor Software program, Bloomerang. While we have captured some historical data going back to 2013, all new donations and contact info will begin being added as it comes in to the ELP office.

**Grants/Evaluations:**

- United Way Grant Phase II application will be due on February 26th.
- United Way mid year evaluation report will be due on Feb 18th.
- JWL grant application due January 30th.
- Springs Close Foundation grant due March 1.

**KKRace-Run4Reading:**

- Board Members need to go on the Race Website and sign up to participate in at least 1 of 3 Ways... RUN, VOLUNTEER or DONATE. Thank you for your commitment to our FUNdraiser!
- See attached poster for the Race.
- Spoke with KK Corporate contact- Callie Brinker. She is scheduling the Krispy Kreme Cruiser bus to come to Winthrop's campus in to help promote the race. <http://www.krispykremecruiser.com/> Take a look at this Vintage 1960 bus. Also, she will give us "Win Doughnuts for a Year" to be used as a Prize and additional advertising,etc. Krispy Kreme Chairman, Jim Morgan , will be coming to WU to speak on Feb. 23rd.
- See attached advertising Banners for downtown RH.
- TV Commercial with Comporium. Will be shown as a promotional spots that will run across all the cable networks that Comporium can insert upon , not broadcast Charlotte stations , but it's the majority of the channels they carry on both Standard and High Def tiers. Will begin showing on Monday, February 8th.
- The Four school districts have received details of the Race and have agreed to advertise and encourage teams as a Competition.
- Sponsors, Corporate Partners: View all on the Race website.
- Yard/Window Sign Sponsorships (\$100), Perfect for Individuals & Small Businesses to purchase. Each Board Member is to sell signs. Endowment Money! These will go out by the 2nd week in February or earlier. See the attached "Sponsorship Levels" document. See the Copper designation which is a \$100 sponsorship which gets the sponsor Social Media recognition and the Sign.

**-List of Events:**

**Challenge Run:** 4 miles, 12 doughnuts, 1 hour

**Casual Run:** 4miles and 12doughnuts to share

**Book Relay:** 4 runners, 1 mile each and a doughnut at the Finish \*Marketed to the School Districts, Church Groups, Businesses, Book Clubs, etc. Costumes Encouraged!!! Help us spread the word!!!

**Strategic Planning:**

-ELP Exec called a January 6th meeting to discuss the Strategic Planning Draft from Charles Weathers. At the January 13th Exec meeting, Exec had a Conference call with Charles with suggestions. He will make any revisions and attend the ELP January 27th Board meeting to discuss and finalize with the Board. **Note: Board meeting date changed to the 27th to accommodate schedules.**

**Upcoming Events:**

Saturday, Feb. 27<sup>th</sup>- Krispy Kreme Race- Run 4 Reading

**Next Meeting:**

Wednesday, February 17<sup>th</sup> at 8:30 am- York