

March 15, 2017
The Early Learning Partnership of York County
ParentSmart

Members present: Sherri Ciurlik, Alice Davis, Ouida Dest, Kay DeWalt, Sylvia Echols, Debra Hess, Wes Hayes, David Lisk, Carol Lovelace, Susan Miskelly, Julie Neeley, Susanne Okey, Elizabeth Owen, Kelly Pew, Jody Rankin, Miguel Rullan, Jim Vining, Jane Culp, Jane's daughter, Cindy Hunt, Shannon League and Teresa Creech

Julie Neeley started the meeting at 8:35 am.

February meeting minutes were approved.

Julie talked about phasing out DPIL. Teresa said that it is hard to continue when DPIL doesn't have any outcome data. Discussion by the board about DPIL. What can we do to get books to needy families? David suggested a comprehensive program with NFP. The board will vote on this topic at the next meeting.

Julie went over the Financial Report.

Financial Report- Julie Neeley

| | |
|--------------------|----------------|
| Total YTD Revenue | \$ 119,988.25 |
| Total YTD Expenses | \$ 137,196.42 |
| Net Income | \$ (17,208.17) |

Sherri Cuirlik passed out a flier about a training program called Poverty 101, with guest speaker, Tom Wheeler of Urban Outreach. This is the spring meeting of Clover Cares. This event will be held on April 27th from 8:30 am to 11:00 am at First Baptist Church in Clover.

Director's Report- Teresa Creech

- 1. Programming/Assessment** (Committee members: Wes Hayes, Kelly Pew, Jim Vining, Tom Faulkenberry, Susanne Okey, Laura Mahony)

Literacy Programs:

- I Think I Can...READ! in partnership with Dolly Parton Imagination Library. Current numbers: \$2614 cost and 1271 children enrolled. To be discussed at the Board Meeting.
- ROR: Dr. Shah and Kathy Haisley, office manager, at Tri-County Pediatrics will attend the ROR Summit in May and implement in Summer. They have had several staff out on maternity leave.

Outcomes Measurement/Evaluation System:

- Julie arranged for us to talk with TEG (The Evaluation Group) about data collection for our programs. They will provide us with some feedback and a cost estimate by early April.

Grants & Funding:

- South State Bank: Spoke with Nate Barber regarding Community Reinvestment Act dollars at the non-profit conference. Meeting with Catherine Faircloth on March 16th to set a date to get Nate up to Rock Hill.
- Domtar : planning to meet with a contact there this Spring.

<http://www.businesswire.com/news/home/20170302005243/en/Domtar-Corporation-Nonprofit-Partner-Book-Give-Grant>

Waiting to hear about the following grants:

- Fort Mill Rotary grant application has been submitted for ROR funds - \$2500 for FM office of RH Peds.
- JWL grant has been submitted. Requested \$2100 for ROR. Funds delivered in May.
- The Springs Close Foundation grant has been submitted. Requested \$25,000. Funding for ROR-Ft. Mill area. Funds delivered in May.
- United Way grant has been submitted. Requested \$12,000 for ROR money in the grant. Funds delivered in June.

2. **PR/Marketing** (Committee member: Susan Miskelly) York Rotary Dance to benefit ELP. Thank yous on Social Media for KKRace.

3. **Partnerships** (Committee members: Sylvia Echols, Alice Davis, Miguel Rullan, Windy Cole, Cindy Hunt, Jody Rankin, Sherri Ciurlik, Jane Culp)

-Thank yous to go out to Race Sponsors, etc.

- ELP endorsed this free training being provided by the Palmetto Peace Project called Taming Paper Tigers: Reversing childhood trauma in our community. It is to be held on May 12th from 8:30 – 4:00pm at Family Trust Credit Union's community room on White Street in Rock Hill. Registration:

<https://www.eventbrite.com/e/taming-paper-tigers-reversing-childhood-trauma-in-our-community-tickets-32301321121?aff=es2>

4. **Fundraising/KKRace** (Committee members: Nicki Elkins, Jamillah Hasan-Jones, Carol Lovelace, Gene Martin, Cherie Barton, Ellen Green)

KKRace-Run4Reading follow up: Comments, etc. Where do we go with it next year?

York Rotary Dinner & Dancing: March 18th, 6:30pm, The Garden Café. Tickets are \$25. Help Rotary sell the tickets. Proceeds go to support I Think I Can... Read! (DPIL) Purchase tickets at the Board meeting.

-GivingAssistant.org is still a way to donate to ELP when shopping online anytime of the year!

5. **Organizational Efficiencies** (Committee members: Exec Committee members – Julie Neeley, Elizabeth Owen, Ouida Dest, Debra Hess, Marie Spearman)

- SCANPO Summit was on March 6-8 in Columbia. New branding for the organization. Now called Together SC. Great training and always a good place to make connections for funding!

- Executive Board Meetings: reviewing meeting dates and the possibility of using Zoom, an online format.

- Review Strategic Plan and make any necessary changes/updates in the Summer. (Teresa)

- Update Guidestar profile this summer. (Teresa)

HR Items:

- Will conduct a search to fill the Literacy Coordinator position. Posting job description in March/April.

- Performance Appraisal process – Thank you to Julie for her work on this! Teresa to do self-evaluation work the week of March 20th. Exec will review on March 29th at 9am using Zoom teleconferencing. Exec will review with Teresa on April 7th at 9:00am at our regularly scheduled Exec meeting. Salary administration will then be updated in the new fy budget.

- HR Handbook to be developed. Recommended by our insurance company and accountant - Debra & Ouida. To be completed by July 1st so we will have for new employee.

Finance:

- Individual Program Budgets – fine tune these going into next year as the new fiscal budget is being developed (Teresa)

- Develop new fiscal year budget by April Exec meeting.

- April – show new budget to the Board for review.

- May - Board votes on the new budget for FY2017-18.

Teresa talked about the race and the annual ask she does once a year for sponsorship, instead of for the race. She suggested that we get rid of the Krispy Kreme part and just let it be Run 4 Reading.

Kelly Pew said the state came to observe the Read to Succeed summer program that Rock Hill School District started. Next year, kids that are not at a #rd grade reading level by 3rd grade, will be retained.

SCANPO has a new name: Together SC

David Lisk announced the Early Childhood Conference. It's on March 25th at Dutchman Creek Middle School. An author will be there to do a workshop on hidden biases. Chefs from Johnson & Wales will be there, also.

Next Board Meeting(s): Wednesday, April 19th at MYCO (Museum of York County).

Next Executive Committee meeting: Friday, April 7th, 8:30am at the York District Office